

Place your brand on the Okanagan's #1 attraction



Starting this summer, visitors to the Myra Canyon Trestles can download a free interpretive guide designed to enrich their journey along the historic rail-to-trail.

The **Myra Canyon Explorer** brings the Kettle Valley Railway experience to life — revealing the bold engineering, dramatic landscape, and fascinating stories behind one of the region's most iconic experiences.

#1 most visited Okanagan attraction

Exposure to 40-60,000 visitors

A souvenir of the trestle experience

Direct link to your company website

At each of the 21 Points of Interest, prominent trail-side signs invite visitors to unlock deeper stories on their phones (available in three languages). By sponsoring a Point of Interest, your organization becomes part of the story.

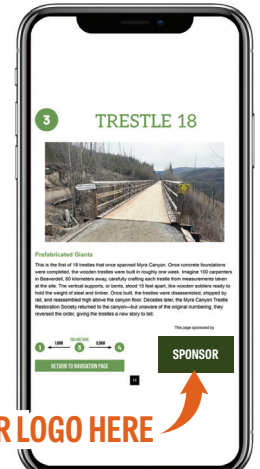
Featured sponsors secure a permanent place in visitors' pockets connecting their brand with the preservation of our history and the spirit of adventure that defines our region.

Contact: myraexplorer@foss-kelowna.org

Example of Point of Interest sign



Example of page in the Myra Canyon Explorer



Sponsorship Opportunities

2026 one year sponsorship rates for a page in the **Myra Canyon Explorer** including link to your website:

- #1-10 > \$2,500 - (0 to 3 kms)
- #11-15 > \$2,000 - (3 to 5 kms)
- #16-21 > \$1,500 - (5 to 12 kms)

YOUR LOGO HERE

